

AAR Meeting Sponsorship Policy Statement Effective 5/22/05

SPONSORSHIP CATEGORIES:

- 1 Bronze: Exhibitor
- 2 Silver: Sponsor of Continental Breakfast or Coffee Break
- 3 Gold: Sponsor of Cocktail Reception
- 4 Platinum: Sponsor of Dinner

EXHIBITOR/SPONSOR BENEFITS:

- Recognized in all pre-conference materials and web site, at the meeting, during the event sponsored, and in the formal agenda.
- Ad in newsletter.
- At all sponsorship levels, companies may set an exhibit outside of the meeting room should they want to display their services or products.
- The Platinum, Gold, Silver Sponsors will be invited to the event sponsored.

DESIRED OUTCOMES

- A more robust meeting.
- Avoid registration fees for meeting attendees.
- Minimize the need for Membership dues increases.
- Allow AAR to seek speakers most suitable for its educational mission including the opportunity to seek national speakers.
- Allow AAR to provide an appropriate honorarium for its invited speakers.
- Meeting cost covered including social event such as golf outing.
- Beneficial to exhibitors: interaction with physician registrants.
- Beneficial to registrants: access to a number of companies and their products/services.

Sponsorship will be in the form of a donation/grant to the AARf (AAR Educational Foundation).

Thank you for your consideration,

John T. Renz, MD,
President Alabama Academy of Radiology